

Sponsor Opportunities



MANHATTAN CUP

June 3, 2022

Underwritten by the
Fisheries Conservation Trust

The Legendary **MANHATTAN CUP** *The Original All-Release Striped Bass Tournament*

The Manhattan Cup is celebrating its 21th anniversary on Friday, June 3, 2022 by continuing a legacy of promoting the amazing fishery found in the shadow of our nation's largest metropolis. The event is a vehicle to honor and support at-risk returning warriors and to encourage conservation of the East Coast's premier gamefish, the Atlantic Striped bass. Your company can be part of the tradition while benefiting from involvement in the original all-release striped bass tournament, the Manhattan Cup.

GRAY FISHTAG
— **RESEARCH** — 



The Manhattan Cup, in association with Gray FishTag, promotes the tagging of striped bass during the tournament, and a portion of the proceeds is used to implant PSAT (satellite) tags in stripers to further our understanding and the management of these great gamefish.

The Manhattan Cup offers a wide range of sponsorship opportunities for various levels of monetary and/or product donations and donations are tax deductible. Your company can sponsor a major segment of the event or simply discuss a donation amount with our staff and receive benefits in accordance with your level of involvement. To discuss these opportunities, speak with the representatives listed at the conclusion of this program.

Presenting Sponsor – \$20,000

The premier sponsorship level, company name prominently associated with all aspects of the tournament including extensive use of logo, banners and flags in all promotional aspects of the event.

Awards Party Sponsor – \$15,000

The awards dinner is the highlight of the tournament and a celebration of the event's history and benefactors, especially the veterans in attendance. Celebrities are in attendance, and the EmCee highlights the sponsor. The dinner sponsor will receive special recognition signage throughout the event both inside and in the outdoor areas.

Tournament Breakfast & Captains Meeting Sponsor – \$10,000

The pre-launch breakfast brings captains, anglers and our guest warriors together to enjoy a morning repast and prep for the fishing to come. It is a very special time in a very special setting under the imposing New York skyline with the sun rising behind it. Special signage will be placed in the dining hall, your donation will be recognized, and your company will be prominently associated with the event.

Box Lunch Sponsor – \$5,000

Everyone fishing in the event will be provided with a gourmet box lunch from "Top Chef" Tom Colicchio's famous Wichcraft, the ultimate sandwich mavin in NYC. This sponsor receives special recognition with logos on every box lunch, special signage at the distribution point and inclusion in event promotions.

Warrior Awards Division Sponsor – \$5,000

This includes the Master Sargent Christopher J. Raguso Memorial Trophy, which honors the valor of one of our nation's bravest. Long Island native Chris Raguso was a legend in the FDNY, and distinguished member of the US Army Jolly Green helicopter res-

cue squadron. He was killed in action in 2018 during the fight to crush ISIS while attempting to save fellow warriors. The award is presented to the veteran who catches and releases the largest striped bass in the tournament. It also includes awards for the largest bluefish caught by a warrior and trophies for the captains who were their guides. Special promotional considerations will be provided to the company sponsoring this division.

General Divisional Trophy Awards Sponsor (Three Sponsors) – \$2,000 each

Multiple awards are presented to anglers, teams and captains in three competition divisions – fly, lure and bait. Your company logo will be etched on the trophies for the division sponsored in addition to inclusion in tournament signage and promotional considerations throughout the event.

Celebrity Angler Division Trophy Awards Sponsor – \$2,000

Each year celebrities join us to fish with and honor our warriors. They range from performers to astronauts, pro-sports personalities, artists and renown anglers. We provide a special awards category that recognizes their angling abilities and the captains that guide them. Your logo will be etched on these trophies and your sponsorship duly recognized.

**Additional Awards Categories available for sponsor recognition in exchange for cash, product or services donations. Useful products for angler and captain's bags are needed along with items for the live auction and fund-raising raffles. Your company can also consider sponsoring a boat and captain for a warrior group. Please inquire for rates.*

High Hook Angler Trophy Awards, Smallest Striper Awards, Private Boat Division Awards, Conservation Award, Lifetime Achievement Award & Sportsmanship Award

To discuss and reserve your sponsorship contact:
Frank Crescitelli at 917-468-4817 frankfinchaser@gmail.com
John DePersenaire 609-294-3080 jdepersenaire@joinrfa.org
Gary Caputi 732-740-9982 caputifish@gmail.com
Michael Dean 917-873-6651 mdean329@gmail.com

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