



2018 Manhattan Cup

Presented By



Sponsor Opportunities

Presenting Sponsor (Limited to One Sponsor)

\$30,000

Awards Party Sponsor (Limited to One Sponsor)

\$15,000

Live Release Division Sponsor (Limited to One Sponsors)

\$5,000

Tournament Breakfast & Captains Meeting (Limited to One Sponsor)

\$3,000

Box Lunch Sponsor Partnership (Limited to One Sponsor)

\$5,000

Divisional Trophy Awards (Limited to Three Sponsor)

\$6,000

Celebrity Angler Division (Limited to One Sponsor)

\$3,000

High Hook Angler Award (Limited to One Sponsor)

\$2,000

Smallest Striper Award (Limited to One Sponsor)

\$2,000

Sport-fish Boat Division Award (Limited to One Sponsor)

\$3,000

Conservation Award (Limited to One Sponsor)

\$2,000

Bob (Fitz) Fitzgerald Sportsmanship Award (Limited to One Sponsor)

\$2,000

Product Sponsor (Limited to Ten Sponsors / Limited Display Space available)

\$2,000 or \$5,000 Products or Services

Please contact the Manhattan Cup Tournament Directors to discuss how your product or contribution may qualify for corporate sponsorship and its benefits. Nothing is too small because it all helps!

For additional information and available sponsor levels please contact:

Capt. Frank Crescitelli at 917-468-4817 frankfinchaser@gmail.com or

Gary Caputi (732) 740-9982 caputifish@comcast.net



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Presenting Sponsor / Limited to One Sponsor

As the Presenting Sponsor, the tournament will be officially titled "The Manhattan Cup presented by (Company Name)" and your company will be linked to the premier inshore fishing tournament in the Northeast. This event is totally unique - there is nothing else that even comes close.

- Your company logo appears everywhere that the Manhattan Cup name or logo appears.
- Your logo will be embroidered and/or silk screened on every piece of tournament clothing produced for the event.
- Every time the tournament is referred to for the media and official designation, it will be "The Manhattan Cup presented by (Company Name)"
- In addition your company's logo, slogan, and/or message will be on the back cover of the tournament rulebook distributed to every competitor on the day of the event.
- All posters, banners and flyers will include this sponsorship designation. You will receive top placement for your product or service at the event.

Sponsor Cost = \$30,000

Awards Party Sponsor / Limited to One Sponsor

This year's awards ceremony will be held at the Liberty House Restaurant overlooking the Statue of Liberty and the lower Manhattan skyline. The venue is both indoors and outdoors right on the Hudson River.

- The dinner will be the highlight of the event and we expect a number of special guests and musicians to raise the excitement bar even higher.
- High visibility signage will be produced to highlight your company and or message and placed throughout the event space.
- Signage and or video may be provided by sponsor as well. As participants enjoy their dinner they will be reminded of your sponsorship by the EMCEE.

Sponsor Cost = \$15,000

Live Release Division Sponsor / Limited to One Sponsors

This year we will feature cash prizes* for the 3 largest Striped Bass caught and kept alive using a Striper Tube or FLW Keep Alive Box only. Using these special devices a Striped Bass can be kept alive and in good health for hours, then weighed and released alive! This offers exceptional photo opportunities.

- Your company will receive exposure during the presentation of a "Giant Check" made out to the winners and presented by your company. \$3750 for 1st place. \$1250 for each division - Fly, Artificial & Bait.
- These "Giant Check" presentation photographs have been some of the most requested & interesting photographs by media outlets.

Sponsor Cost = \$5,000



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Tournament Breakfast & Captains Meeting / Limited to One Sponsor

The pre-launch breakfast is for all captains and participants and will set the tone for the day. As soon as participants and captains arrive, they are greeted with a delicious breakfast at the Liberty House Restaurant. This is where anglers meet with their captains and go over the rules of the tournament. A "Bimini" type start in the Hudson River with a Helicopter flying overhead captures the blast off signifying the beginning of the tournament.

- High visibility signage will be produced to highlight your company and or message and placed throughout the event space.
- Signage and/or video may be provided by sponsor as well. As participants enjoy their dinner they will be reminded of your sponsorship by the EMCEE.

Sponsor Cost = \$3,000

Box Lunch Sponsor Partnership / Limited to One Sponsor

All Captains and participants will receive a delicious box lunch supplied by "Top Chef" Tom Colicchio's 'wichcraft'. No soggy PB&J sandwiches in this event.

- Box lunches will be distributed to each boat before the start of the tournament.
- This is a great opportunity for your company to join 'wichcraft' to feed the masses.
- It's also a great opportunity to place your company's logo on the lunch boxes. (Stickers only)

Sponsor Cost = \$5,000

Divisional Trophy Awards / Limited to Three Sponsors

Each sponsor will have the opportunity to have their logo and/or name etched on 4 trophies in one of the selected divisions.

Fly Division:

- Awarded to the individual angler with the largest striped bass caught and released.
- Awarded to the Captain that guided the angler to the largest striped bass caught and released.
- Awarded to the individual angler with the largest bluefish caught and released.
- Awarded to the Captain that guided the angler to the largest bluefish caught and released.

Artificial Division:

- Awarded to the individual angler with the largest striped bass caught and released.
- Awarded to the Captain that guided the angler to the largest striped bass caught and released.
- Awarded to the individual angler with the largest bluefish caught and released.
- Awarded to the Captain that guided the angler to the largest bluefish caught and released.

Bait Division:

- Awarded to the individual angler with the largest striped bass caught and released.
- Awarded to the Captain that guided the angler to the largest striped bass caught and released.
- Awarded to the individual angler with the largest bluefish caught and released.
- Awarded to the Captain that guided the angler to the largest bluefish caught and released.

Sponsor Cost = \$6,000 (Combination of cash and/or product may be considered)



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Celebrity Angler Division - Limited to One Sponsor

Every year the "Cup" attracts an array of celebrities who fish in this division. Past winners have been Hall of Fame Baseball player Wade Boggs; The Late Great "Big Man" Clarence Clemmons of the E Street Band; Astronaut Bruce Melnick; Jim "Crash" Jensen of the Miami Dolphin; just to name a few. Each winning celebrity will receive an original painting by artist Alan James Robinson.

The celebrity division is a ten trophy format. High hook (2), Largest overall bluefish (2) and Largest Striped Bass by division (6)

High Hook:

- Awarded to the celebrity angler with the most striped bass caught and released.
- Awarded to the Captain that guided the angler to the most striped bass caught and released.

Bluefish:

- Awarded to the celebrity angler with the largest bluefish overall caught and released.
- Awarded to the Captain that guided the angler to the largest bluefish overall caught and released.

Striped Bass Fly Division:

- Awarded to the celebrity angler with the largest striped bass caught and released.
- Awarded to the Captain that guided the angler to the largest striped bass caught and released.

Striped Bass Artificial Division:

- Awarded to the celebrity angler with the largest striped bass caught and released.
- Awarded to the Captain that guided the angler to the largest striped bass caught and released.

Striped Bass Bait Division:

- Awarded to the celebrity angler with the largest striped bass caught and released.
- Awarded to the Captain that guided the angler to the largest striped bass caught and released.

Sponsor Cost = \$4,000

High Hook Angler Award / Limited to One Sponsor

The High Hook Award consists of two commemorative art trophies:

- Awarded to the individual angler with the most striped bass caught and released.
- Awarded to the Captain that guided the angler to the most striped bass caught and released.

Sponsor Cost = \$2,000



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Smallest Striper Award / Limited to One Sponsor

The Smallest Striper Award consists of two trophies:

- Awarded to the individual angler for the smallest striped bass caught and released.
- Awarded to the Captain that guided the angler to the smallest striped bass caught and released.
- Includes Two Bottles of an 'Adult Beverage' to enlarge the memory of the fish caught! One for the captain & one for the Angler!

Sponsor Cost = \$2,000

Sport-fish Boat Division Award / Limited to One Sponsor

The Sport-fish Division Award consists of four trophies, two trophies for each species.

Striped Bass:

- Awarded to the individual angler on a private boat for the largest striped bass caught and released.
- Awarded to the Captain on a private boat for the largest striped bass caught and released.

Bluefish:

- Awarded to the individual angler on a private boat for the largest Bluefish caught and released.
- Awarded to the Captain on a private boat for the largest Bluefish caught and released.

Sponsor Cost = \$3,000

Conservation Award / Limited to One Sponsor

This award is selected by the Tournament Committee and presented to a person or company who demonstrates a selfless generosity and willingness to give back to the conservation effort in the marine environment. Past award recipients have been Brad Burns - Stripers Forever, Robert Rich, Jr. – Rich products, Rollie Smitten – NOAA fisheries, Andrew Wilner - NY/NJ Baykeeper, and Richard Reagan – Norcross Wildlife Foundation.

Sponsor Cost = \$2,000

Bob (Fitz) Fitzgerald Sportsmanship Award / Limited to One Sponsor

This award is in memory of the late Bob Fitzgerald, who was a dedicated supporter of FCA, a passionate fisherman and a sportsman of the finest kind. The person who receives this award as selected by the tournament committee is someone who demonstrates the best "Sportsmanship on or around the tournament".

Sponsor Cost = \$3,000 (\$1500 is donated to the college fund for Bob's son)



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Product Sponsor / Limited to Ten Sponsors

- Product sponsors will be awarded display set-up space at the event.
- "Tournament Bag" insertion opportunities.
- Your company name/logo branding on official commemorative Cup apparel and in the Tournament program guide.
- Your company will have the opportunity to display a banner at the Awards Ceremony held at the conclusion of the event also on the railing in the marina.
- Your company will be announced as an official sponsor over the loudspeaker during the start of tournament and during the arrival of all boats for the live catch and release weigh-ins.

Sponsor Cost = \$3,000 of products or services. Smaller amounts are graciously accepted.

The directors will create a plan with your company on how best those products and or services will be best utilized & presented to highlight your donation.

Sponsor Entitlements for each sponsor level to include:

Website: Your company logo and Internet link will be on the www.manhattancup.com website prior and throughout the year leading up to the next year's tournament. Your company info will be archived on the site showing your support for each year you were a sponsor.

Social Media Promotion: Your company name will be promoted no less than 25 times leading up to the tournament. We will work with you on creating Facebook/Twitter targeted posts to help promote your company/brand.

Tournament Rule Book: All sponsor levels:

All sponsors will receive one quarter, one half or one full page ad in the Manhattan Cup Journal depending on the level of sponsorship and the available space based on deadlines, ad content and quality. The tournament rulebook distributed to every competitor on the day of the event. Camera-ready artwork must be received by

April 30th 2018

T-Shirt: Your company logo will be displayed on the back of the tournament t-shirt. Your exposure will continue as participants continue to wear this shirt after the tournament. All participants will receive a tournament T-shirt on the day of the event.

Banner: Your company logo will be placed on the Tournament Banner. The banner will be prominently displayed throughout the day and night at Liberty Landing. Photographs will be taken in front of the banner.